Message Text

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ORIGIN OPIC-06

INFO OCT-01 AF-06 ISO-00 EB-07 /020 R

DRAFTED BY OPIC/F BMHENDERSON APPROVED BY EB/IFD/ OIA:RJSMITH OPIC/ID:GCOOPER AF/W:MWYGANT (SUBS) EB/IFD/OIA:DHSTEBBING

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R 192120Z JUN 75 FM SECSTATE WASHDC TO AMEMBASSY ABIDJAN

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E.O. 11652: N/A

TAGS: EFIN

SUBJECT: PROGRESS REPORT ON OPIC INVESTMENT PROMOTION

- 1. OPIC HAS REVIEWED ALL INVESTMENT OPPORTUNITIES AND IDEAS DEVELOPED BY OPIC RESIDENTS IN WEST AFRICA. WE HAVE SELECTED FROM THE LIST OF OVER 100 PROJECTS 26 IN SEVEN COUNTRIES WHICH WE BELIEVE MERIT INITIAL DEVELOPMENT AND PROMOTION. OPIC HAS COMMENCED CONCENTRATED EFFORTS TO IDENTIFY AND CONTACT POTENTIAL INTERESTED INVESTORS FOR THESE 26 PROJECTS. THIS IS REQUIRING REFINEMENT OF PROJECT DESCRIPTIONS AND IN MANY CASES GENERATION OF ADDITIONAL DATA, FOR WHICH WE REQUEST ASSISTANCE EMBASSY BELOW.
- 2. FIRST PUBLIC OPPORTUNITY TO PRESENT THE 26 PROJECTS WAS FULL DAY SEMINAR IN BOSTON ON JUNE 5 ATTENDED BY ABOUT 50 CORPORATE AND BANK REPRESENTATIVES. AFTER MORNING SESSION ON NUTS AND BOLTS OPIC FINANCE AND INSURANCE, ENTIRE AFTERNOON DEVOTED TO WEST AFRICA LED BY WELL-RECEIVED SPEECH BY DEPUTY ASSISTANT SECRETARY STATE FOR AFRICA, JAMES BLAKE, ON DOING BUSINESS IN WEST AFRICA. AMONG ATTENDEES AT LATER WORKING SESSIONS, FOUR SEPARATE COMPANIES EXPRESSED SERIOUS UNCLASSIFIED

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INTEREST IN FOUR OF THE PROJECTS, A HIGH INITIAL SUCCESS

RATE IN OUR VIEW. SIMILAR PROMOTIONAL SESSIONS WILL BE HELD IN THE FUTURE.

- 3. THE PROJECTS SELECTED FOR IVORY COAST ARE:
- (1) PRODUCTION OF ANIMAL FEED FROM LOCAL MATERIALS FOR DOMESTIC MARKETS. PROPOSED BY J. J. AUDEBERT IN MIN ANIMAL PRODUCTION.
- (2) PULP AND PAPER PROJECT.
- (3) MANUFACTURE OF SMALL HAND TOOLS, PROPOSED BY CONDE OF BDI. IN ADDITION OPIC IS MAINTAINING CONTACT WITH RIEGEL TEXTILES, JOHNSON AND JOHNSON, AND HOLLANDER REGARDING POSSIBLE FUTURE PROJECTS.
- 4. OPIC REQUESTS EMBASSY KEEP US INFORMED OF ANY COMPANIES WHO MAY HAVE VISITED AND SHOWN INTEREST IN THESE INDUSTRIES AND ALSO PROVIDE US WITH ANY SPECIFIC INFORMATION THEY MAY OBTAIN IN CONNECTION WITH THESE PROJECTS. PLEASE CABLE INFO OR POUCH MATERIAL FOR ATTENTION OF BONNY HENDERSON/OPIC WHO IS COORDINATING PROGRAM.
- 5. RE FARM TOOLS PROJECT, CAN EMBASSY OBTAIN DATA ON MARKET, INCLUDING ENTENTE POSSIBILITIES AND FEASIBILITY INFO FROM CONDE? KISSINGER

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: INVESTMENTS, PROGRAMS (PROJECTS) Control Number: n/a

Copy: SINGLE Draft Date: 19 JUN 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Authority: n/a Disposition Case Number: n/a

Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:

Document Number: 1975STATE144471
Document Source: CORE
Document Unique ID: 00
Drafter: F BMHENDERSON

Enclosure: n/a
Executive Order: N/A Errors: N/A Film Number: D750214-1158 From: STATE

Handling Restrictions: n/a

Image Path:

Legacy Key: link1975/newtext/t19750633/aaaabedx.tel

Line Count: 87

Locator: TEXT ON-LINE, ON MICROFILM Office: ORIGIN OPIC Original Classification: UNCLASSIFIED Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators: n/a
Previous Classification: n/a Previous Handling Restrictions: n/a Reference: n/a Review Action: RELEASED, APPROVED Review Authority: ShawDG

Review Comment: n/a Review Content Flags: Review Date: 28 FEB 2003

Review Event:

Review Exemptions: n/a
Review History: RELEASED <28 FEB 2003 by PhilliR0>; APPROVED <09 MAR 2004 by ShawDG>

Review Markings:

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JÚL 2006

Review Media Identifier: Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: PROGRESS REPORT ON OPIC INVESTMENT PROMOTION TAGS: EFIN, IV, OPIC

To: ABIDJAN

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006